



National Commission  
for the Promotion  
of Equality for  
Men And Women

Kummissjoni Nazzjonali  
għall-Promozzjoni  
ta' l-Ugwaljanza  
għall-Irġiel u n-Nisa

## LAUNCH OF VS2006/0322 TAKING GENDER EQUALITY TO LOCAL COMMUNITIES

Press Release- 27<sup>th</sup> July 2007

### National Commission for the Promotion of Equality

The National Commission for the Promotion of Equality [NCPE] has launched the "Taking Gender Equality to Local Communities" Project, which is co-funded by the Community Framework Strategy on Gender Equality (2001-2005). The press conference was held at the Westin Dragonara Hotel on Friday 27<sup>th</sup> July.

The Project aims to promote gender equality at local level, create awareness among citizens about the negative effects of gender stereotypes, and promote discussion about the roles of women and men in public and private life. The National partner is the Department for Local Government, while the Transnational Partners of the Project include organizations from Italy, Portugal, Greece, and Croatia.

The project intends to conduct a research study to seek good practices for the promotion of gender equality in the European Mediterranean States. Research materials will be reproduced in a Brochure and a Research report, which will be widely disseminated.

A roving exhibition will be set up in various localities around Malta and Gozo. This exhibition will portray a number of gender equal situations, reflecting good practices for the promotion of gender equality.

The project is also offering training on gender sensitisation to the general public, local council members and persons active in local/national organisations. Organisations can benefit from these training sessions by contacting NCPE to book their training session.

One of the creative methods which this Project will be using to promote equality is through the use of particular lyrics in songs. NCPE has launched an Audio CD containing **12 Songs on Gender Issues**, which were composed specifically for the Project. This CD also contains the Theme Song of the project entitled "Different and Equal" which is an *Ensemble* of all the singers who are participating in the project. The different themes include equal opportunities for all, equal rights and responsibilities in relationships, self-empowerment, and career aspirations irrespective of gender. The singers of the project will be participating in various local activities during which these songs shall be performed. Local/National organisations have the opportunity to include the performance of the project's singers in their activities.

For more information about the Project, visit [www.equalityincommunity.com](http://www.equalityincommunity.com) or contact NCPE on 25903850.

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