



PGEI Final Conference

Joana Micallef PGEI Project Promoter











PGEI Corporate Image and Logo







PGEI Corporate Image









PGEI Launch Conference October 2018

- Presentation : Addressing the Gender Gaps during the lifecycle by Ms Renee Laiviera (NCPE Commissioner)
- Overview of the PGEI Project by Ms Annalise Frantz (Senior Executive Projects)

Total of 52 participants





PGEI Launch Conference October 2018











Career Guidance Sessions

3 Sessions

- April & May 2019: Training to Career Guidance Teachers
 June 2019: Training to Career Advisors & Trainee
 Career Advisors
- 3. October 2019: Training to Career Guidance Teachers

Total No. of participants: + 60





Career Guidance Sessions



Photos from National Commission for the Promotion of Equality's post in Mobile Uploads

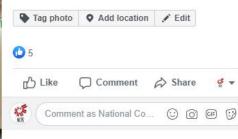


National Commission for the Promotion of Equality Published by Joana Micallef [?] - 29 April 2019 - •

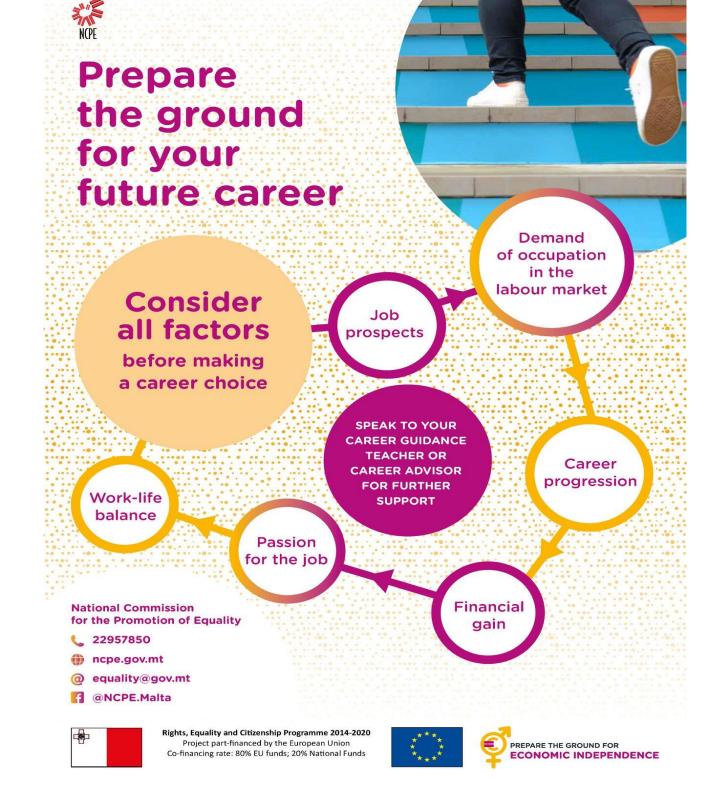
....

Kicking off the first training to #careerguidance teachers in the framework of the #PGEI project!

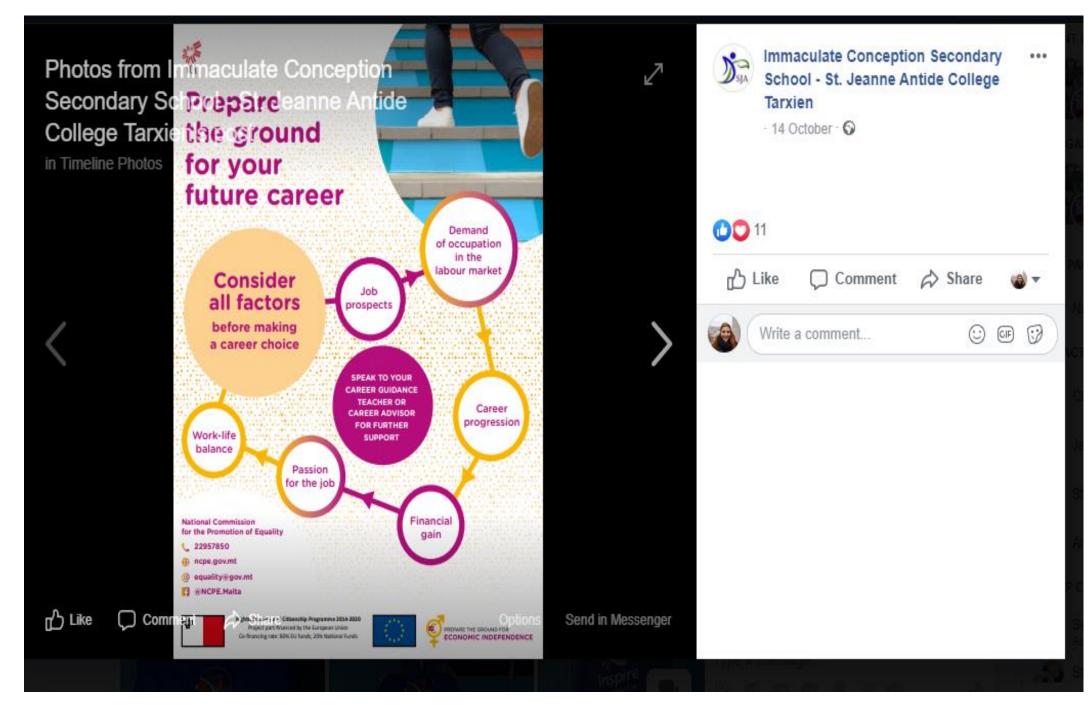
#NCPE #PGEI



Poster



Dissemination of poster







Awareness- Raising Campaigns

Gender Pay Gap Campaign

Gender Pension Gap Campaign

Equality Mark Equal Pay Campaign





1st campaign of the PGEI Project The Gender Pay Gap Campaign

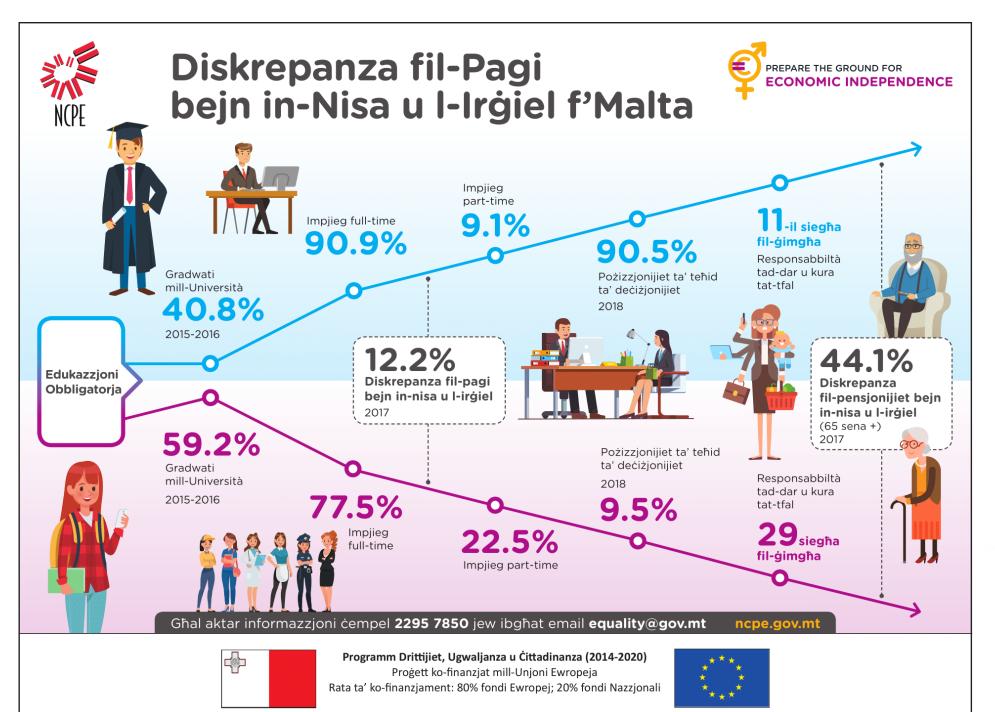
The Gender Pay Gap Campaign

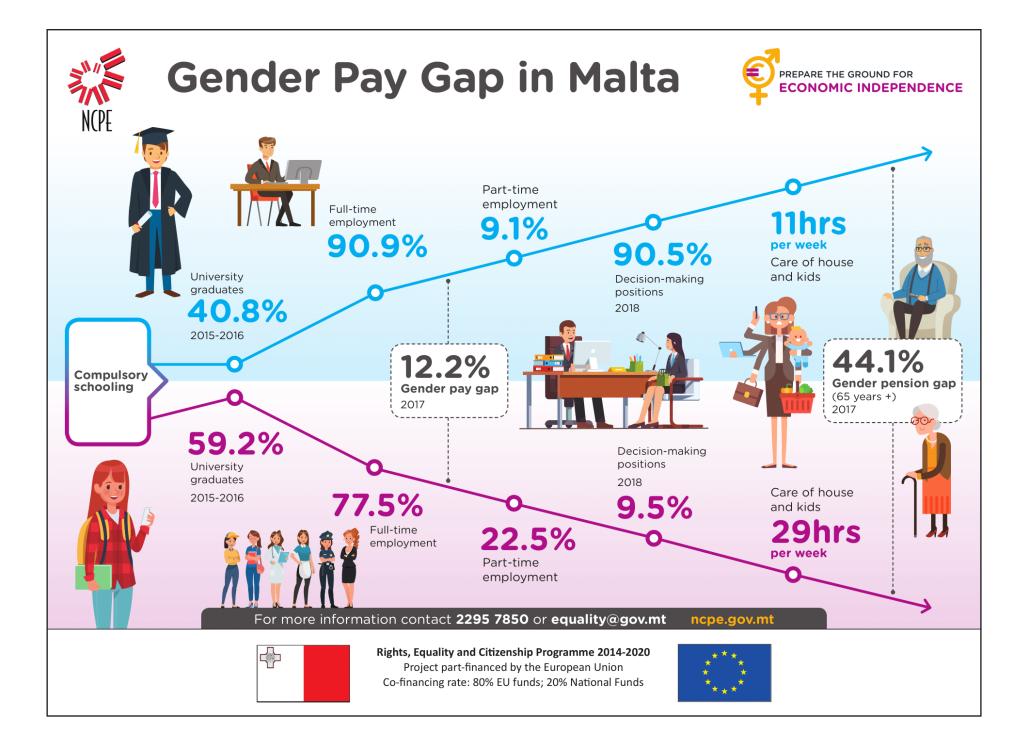
- 2 Adverts (MT & EN) on the 7 local Sunday newspapers, also shared on Facebook
- 4 Articles (2 in MT & 2 in EN) on the 7 local Sunday newspapers, also shared on Facebook
- Participation on TV Discussion Programmes
- Interviews on Radio Programmes



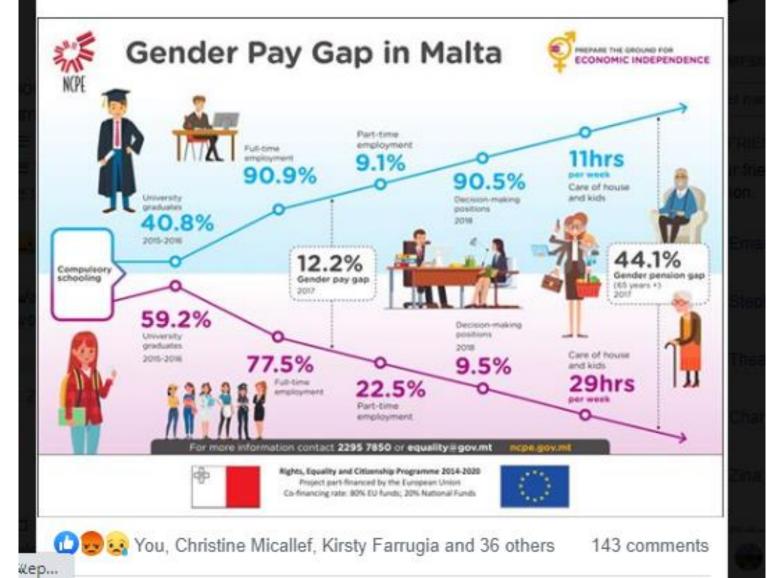


Adverts





Don't you men wish to be able to spend more time with your families too? Do you think that more gender balance would also benefit your lives or are you happy with the way things are currently? What would you change if you could?





The gender pay gap: a myth or a reality?

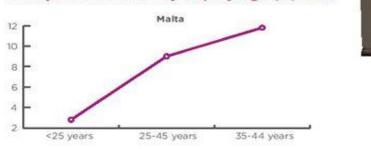
The gender pay gap is the average difference between the salaries of men and women within the economy as a whole. Often expressed as the difference in the average gross hourly wages between men and women in the labour force.



Gender pay gap % EU and MT

Year	2011	2013	2015	2017
EU	16.9%	16.8%	16.5%	16.0%
MT	7.7%	9.7%	10.4%	12.2%

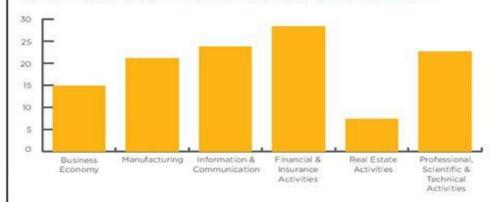
Unadjusted Gender Pay Gap by Age (%) 2017



This goes to show that women start to experience discrimination in their pay once they enter the workforce. The pay gap tends to be much lower for employees who have just entered the workforce and it increases with age.

For more information contact 22957850 or equality@gov.mt

- Despite being below the EU28 average, which in 2017 stood at 16%, the gender pay gap in Malta has increased from 7.2% in 2010 to 12.2% in 2017.
- This may be attributed to the increasing participation of women in the labour market in these last years, in particular when entering in lower level jobs due to having been away from work for some time.
- It has been proven that the gender pay gap increases with the level of education. This means that tertiary level education women are more likely to be paid less for equal work than women with basic or secondary education.



Gender Pay Gap by Economic Activity (%) in Malta 2017

It is also interesting to note that the gender pay gap varies amongst the different sectors. The gender pay gap is most prominent in the financial and insurance sector and in the IT sector.



This is mostly attributed to the fact that men tend to be more present in these sectors and more men hold decision-making positions than women.





X'inhuma r-raģunijiet li jwasslu għad-diskrepanza fil-pagi bejn in-nisa u l-irģiel?



Id-diskrepanza fil-pagi bejn in-nisa u l-irģiel hija id-differenza medja tal-paga fis-siegħa bejn in-nisa u l-irģiel li jinsabu fis-sug tax-xogħol.

Segregazzjoni tas-sessi fl-edukazzjoni

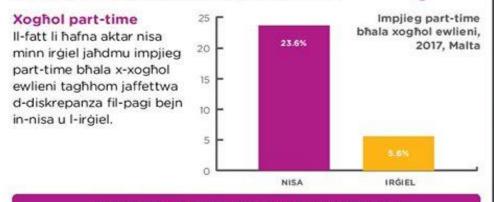
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Segregazzjoni fis-suq tax-xoghol

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Diskriminazzjoni fil-paga

Raģuni oħra li twassal għad-diskrepanza fil-pagi bejn in-nisa u l-irġiel hija d-diskriminazzjoni fil-paga, meta n-nisa ma jitħallsux dags l-irġiel għall-istess xogħol.



Ghal aktar informazzjoni cempel 22957850 jew ibghat email fuq equality@gov.mt



Rights, Equality and Citizenship Programme 2014-2020 Project part-financed by the European Union Co-financing rate: 80% EU funds; 20% National Funds

Xoghol tad-dar

Is-socjetà għadha tpoģģi r-responsabbiltajiet tax-xogħol tad-dar fuq ilmara. Dan jaffettwa b'mod negattiv l-iżvilupp tal-karriera u għaldaqstant l-introjtu tagħha. Dan ukoll iħalli effett fuq id-dħul tan-nisa.

'Care penalty'

Sighat ta' xoghol imhallsa u mhux imhallsa tan-nisa u tal-irģiel



In-nisa ghadhom jiffaccjaw certi diffikultajiet biex isibu bilanc bejn id-dinja tax-xoghol u I-familja. Hafna drabi huma n-nisa li jkollhom jieqfu ghal tul ta' żmien mix-xoghol biex jiehdu hsieb lill-ulied jew I-anzjani tal-familja. Din hija maghrufa bhala 'care penalty'. Din taffettwa u twassal ghad-diskrepanza fil-pagi bejn in-nisa u I-irgiel minhabba li meta jidhlu lura x-xoghol ikunu tilfu certi opportunitajiet li javvanzaw fil-poźizzjonijiet taghhom.

100

80

Nuqqas ta' nisa fit-teħid tad-deċiżjonijiet

In-numru baxx ta' nisa f'pożizzjonijiet tattehid tad-dećiżjonijiet u f'pożizzjonijiet manigerjali.



Nisa u irģiel fis-suq tax-xoghol u f'požizzjonijiet maniģerjali (%) 80.7



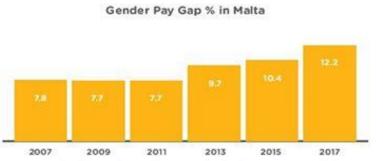
NCPE

Equal Pay Matters

The gender pay gap is the average difference between the salaries of men and women within the economy as a whole. Often expressed as the difference in the average gross hourly wages between men and women in the labour force. Women still earn on average 16.2% less than men in the EU. This is simply unfair. This inequality has not changed over the last several years. We need to work together to bring change and make sure this inequality becomes a thing of the past

VĚRA JOUROVÁ

Commissioner for Justice, Consumers and Gender Equality



Today equal pay is still an issue that needs to be addressed. It goes to show that despite certain initiatives by the European Union and several member states including Malta, the gender pay gap is still a persisting and worrying issue. Seeing that the gender pay gap has increased, it is imperative that we address the issue at the earliest, with the aim of achieving economic independence for women during all stages of their life.

For more information contact 22957850 or equality@gov.mt



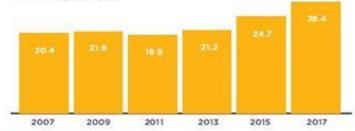
Rights, Equality and Citizenship Programme 2014-2020 Project part-financed by the European Union Co-financing rate: 80% EU funds; 20% National Funds



Women's pensions are usually lower than men's because of prolonged inactivity to care for the family and the household.

This is a result of a lack of economic independence and a higher gender pay gap, which inevitably leads to a difference in pension entitlement, thereby contributing to the gender pensions gap. This may put women (65+) at risk of poverty and social exclusion.

Women at risk of poverty rate or social exclusion in Malta, 65+ (%)



The reality is that if we do nothing *it will take* 75 years — or for me to be nearly a hundred before women can expect to be paid the same as men for the same work.

EMMA WATSON Actress and UN Women Goodwill Ambassador



X'inhu jsir biex niģģieldu d-diskrepanza fil-pagi bejn in-nisa u l-irģiel?



Id-diskrepanza fil-pagi bejn in-nisa u l-irģiel hi d-differenza medja tal-paga fis-siegħa bejn in-nisa u l-irģiel li jinsabu fis-suq tax-xogħol.

Investigazzjonijiet tal-NCPE

L-NCPE tinvestiga kažijiet ta' diskriminazzjoni fil-paga ta' impjegati nisa. L-NCPE tohrog stgarrijiet ghall-istampa biex iżżid l-gharfien fost min ihaddem u tkompli theggeg it-trasparenza dwar l-obbligi legali li n-nisa u l-irgiel jithallsu indags.

Konferenzi tal-NCPE

FI-2015 I-NCPE organizzat konferenza fuq id-diskrepanza fil-pagi bejn in-nisa u I-irģiel. Dan kien I-ewwel avveniment pubbliku fejn din il-kwistjoni ģiet diskussa f'Malta. FI-2019, I-NCPE ser torganizza seminar fuq dan I-istess suģģett.

Kampanja 'PayM€qually'

F'Novembru 2017, I-NCPE nediet kampanja bl-isem ta' 'PayM€qually', bl-għan li żżid I-għarfien dwar id-diskrepanza fil-pagi bejn in-nisa u I-irģiel permezz tal-midja soċjali, programmi televiżi u tar-radju.

II-Marka tal-Ugwaljanza

Din hija inizjattiva ohra min-naha tal-NCPE, li ilha teżisti mill-2012, bil-ghan li tassisti lill-kumpaniji u l-intrapriżi biex jaddottaw miżuri u prattiki f'dak li ghandu x'jagsam mal-ugwaljanza bejn is-sessi u pagi ugwali.

> Ghal aktar informazzjoni čempel 22957850 jew ibghat email fuq equality@gov.mt



Rights, Equality and Citizenship Programme 2014-2020 Project part-financed by the European Union Co-financing rate: 80% EU funds; 20% National Funds

Kont taf dwar

IL-GURNATA EWROPEA GHAL PAGA UGWALI?

Ġurnata li tqajjem kuxjenza dwar il-fatt li n-nisa għadhom jaqilgħu paga inqas mill-irġiel għal xogħol ta' valur ugwali. Hafna drabi din tkun fl-ewwel ġimgħa ta' Novembru.

Progett 'Prepare the Ground for Economic Independence'

- Wiehed mir-rizultati tal-progett PGEI ser tkun I-'Equal Pay Tool', adattata ghal Malta u maghmula ghall-process tac-certifikazzjoni fil-Marka tal-Ugwaljanza. Din I-ghodda ser tkun qed tghin lill-haddiema u lil min ihaddem sabiex jassigura I-istess paga ghal xoghol tal-istess valur jew simili.
- Bhala parti mill-progett, I-NCPE qed torganizza sessjonijiet ghallghalliema tal-career guidance, kif ukoll career advisors, biex tqajjem aktar gharfien dwar setturi ta' xoghol attwalment iddominati mill-irgiel.
- Kampanji dwar id-diskrepanza fil-pagi u l-pensjonijiet bejn in-nisa u l-irģiel fuq il-midja socjali u tradizzjonali.
- F'Novembru 2019, ser jiĝi organizzat seminar għall-partijiet interessati li jaħdmu fuq dan is-suĝĝett.

Equal Pay Tool

Fi hdan I-UE qed jigu mnedija inizjattivi prattići bhalma huma I-Equal Pay Tools. Din I-ghodda utli tghin lill-haddiema u lil min ihaddem ikejlu I-paga taghhom stess u jikkumparawha ma' tal-kollegi taghhom biex



jaraw jekk hemmx xi diskriminazzjoni bejn min jagħmel I-istess xogħol.

Interviews on TV & Radio Programmes







2nd campaign of the PGEI Project The Gender Pension Gap Campaign

The Gender Pension Gap Campaign

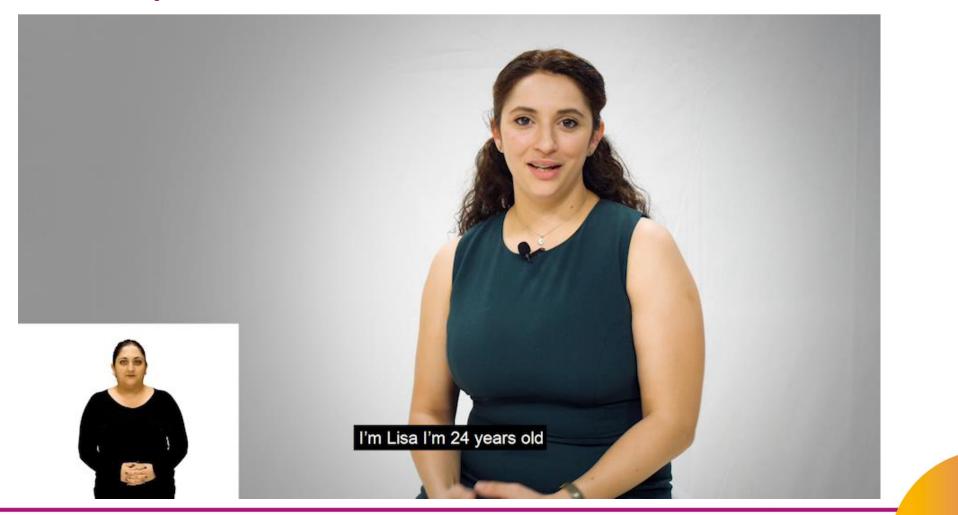
- Development and production of real-life stories by individuals
- Television Adverts showcasing real-life stories, including a call for action
- Online advertising campaign





The Gender Pension Gap Campaign

Development and production of real-life stories by individuals Full video clip







The Gender Pension Gap Campaign Photo-Shoot

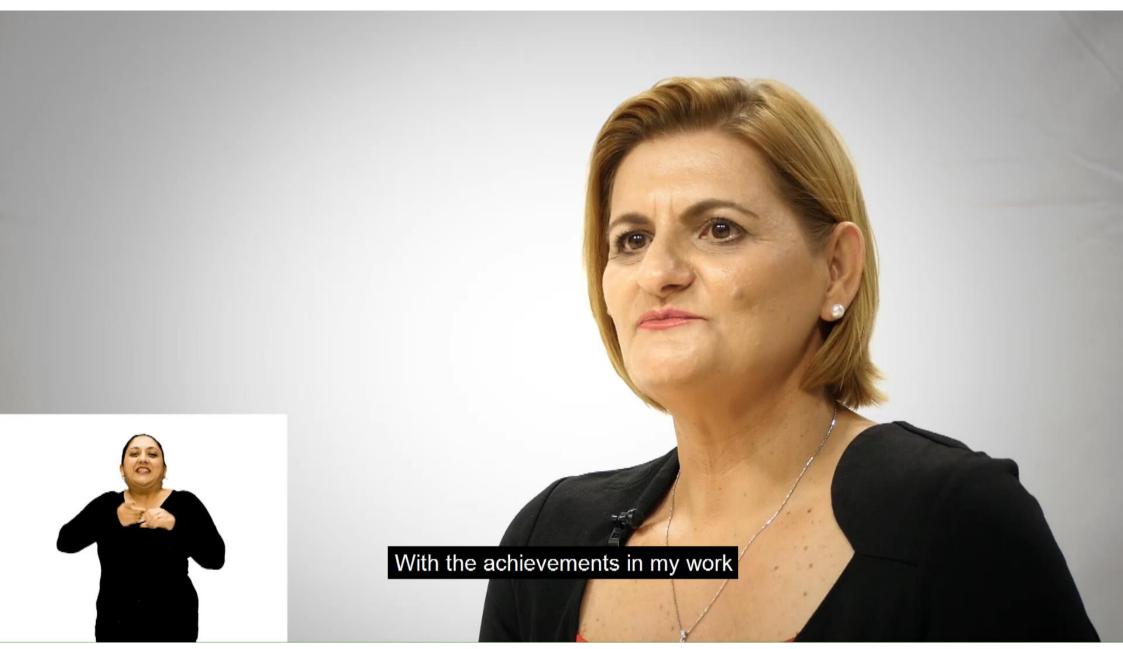


The Gender Pension Gap Campaign Photo-Shoot





TV adverts



Online advertising campaign

- Five (5) online stoppable (10 to 15 seconds) in stream adverts on YouTube
- Five (5) online non-stoppable (10 to 15 seconds) in stream adverts on Facebook



n²) Like

Comment

A Share



Send in Messenger

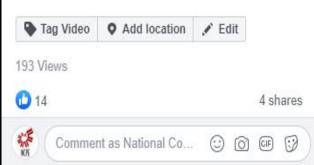
National Commission for the Promotion of Equality Published by Joana Micallef [?]

#PGEI # NCPE #careerchoices #genderpensiongap

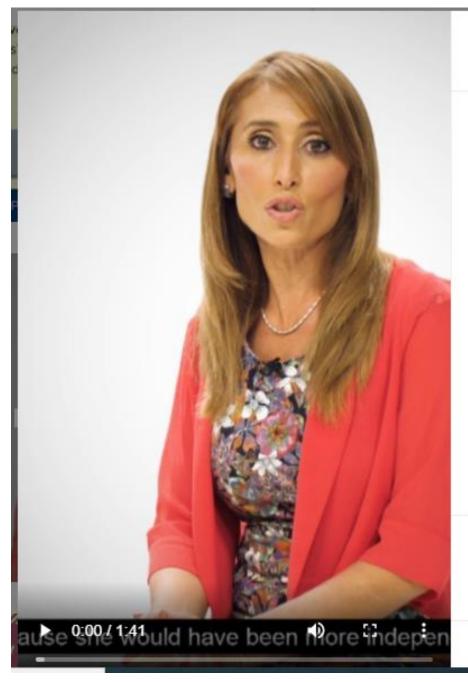
- 15 April - 😡

This clip forms part of NCPE's campaign on the 'Gender Pension Gap' and was inspired by a real-life story illustrating a woman's choices about her education or employment and the effects these had on her financial independence as well as on her pension. Due to sensitivity issues, this real-life story was acted out by a professional actor.

The project 'Prepare the Ground for Economic Independence'... See more



Online advertising campaign



ncpe.malta

ncpe.malta #PGEI #NCPE #genderpensiongap #careerchoice

This clip forms part of NCPE's campaign on the 'Gender Pension Gap' and was inspired by a real-life story illustrating a woman's choices about her education or employment and the effects these had on her financial independence as well as on her pension. Due to sensitivity issues, this real-life story was acted out by a professional actor.

The project 'Prepare the Ground for Economic Independence', focuses on addressing the gender gaps over the life-cycle.

QQA

13 views

MAY 26

Add a comment...

...

The Gender Pension Gap Campaign may be viewed online

Awareness-Raising

The Gender Pay Gap Campaign is the first campaign, launched and completed in 2019. It focuses on educating the general public on the gender pay gap with statistics and factual information on the issue through articles and adverts on newspapers, TV interviews on national TV stations as well as radio stations.

Article 1 - The gender pay gap: a myth or a reality? Article 2 - X'inhuma r-raġunijiet li jwasslu għad-diskrepanza fil-pagi bejn in-nisa u l-irġiel? Article 3 - Equal Pay Matters Article 4 - X'inhu jsir biex niġġieldu d-diskrepanza fil-pagi bejn in-nisa u l-irġiel? Advert – Gender Pay Gap in Malta

The subsequent campaign focuses on the Gender Pension Gap. This is an audio-visual campaign through a series of five real-life stories denoting the impact which decisions made throughout one's lifetime have in the future. Due to sensitivity issues, these real-life stories were acted out by a professional actors.

Lisa Galea Mary Brincat Rose Catania Susie Attard Tessie Micallef

<u>Seminar</u>

On 19th November 2019, a seminar was organised for various stakeholders in order to generate further awareness





Final Campaign of the PGEI Project Equality Mark Equal Pay Campaign

> Equality Mark Equal Pay Campaign

- Adverts on business magazines
- Mailshot
- Certificate to all those who participated in the piloting of the tool
- Weekly Facebook posts promoting each Equality-Certified organisation





Get Equality Certified



Equality Mark Equal Pay Campaign Adverts on Business Magazines

Advert 1:

Published during May/April 2020









BECOME AN **Employer of Choice**

THE **BENEFITS** OF BEING AN EQUAL OPPORTUNITIES ORGANISATION



Higher Accessing the **Full Talent Pool Profitability Reduce Costs** during recruitment through gender diversity through staff retention **Reduce the** possible risks of reputation damage Apply now! **Meet Customers' Needs** and Expectations For more information contact by involving both genders 2295 7850 or equality@gov.mt in the decision-making process www.ncpe.gov.mt Rights, Equality and Citizenship Programme 2014-2020 Project part-financed by the European Union Co-financing rate: 80% EU funds; 20% National Funds

Equality Mark Equal Pay Campaign Adverts on Business Magazines

Advert 2:

Published during June/July 2020







CERTIFIED

NCPE CAN ASSIST YOU TO Verify Equal Pay within your Company

THESE COMPANIES HAVE PILOT-TESTED THE EQUAL PAY TOOL

🛃 CRPD













AUTOMATED REVENUE MANAGEMENT SERVICES

Adi

For more information on the EQUALITY MARK and the EQUAL PAY TOOL contact us on: 2295 7850 or equality.mark@gov.mt

www.ncpe.gov.mt



Rights, Equality and Citizenship Programme 2014-2020 Project part-financed by the European Union Co-financing rate: 80% EU funds; 20% National Funds



Equality Mark Equal Pay Campaign Adverts on Business Magazines

Advert 3:

Published during August 2020

Equality Mark Equal Pay Campaign New Equality Mark Logos



EQUALITY CERTIFIED

New Equality Mark Logo



EQUAL PAY

EQUALITY CERTIFIED New Equality Mark logo for Equality Pay certified companies

Equality Mark Equal Pay Campaign Revamped Equality Mark Documentation



New Equality Mark Folders and **Brochure**

along they better material and highly

What are the hereitin of haing an Equal Pay Covidiant organization?

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- Longarian an Elsor Pay Total level. other true and the wither the entries. will be have into namigration during the webby's re-certification omplaintent of the second floations

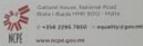
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Galitard Hause, Searcered Pourd







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What is the Equality Mark?

e EQUALITY CERTIFIED

ECORDAIL INDEPENDENCE

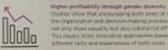
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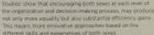
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THE EQUALITY MARK

CERTIFICATION



Verel



Weekly Facebook posts promoting each Equality-Certified organisation

Total posts uploaded : 50

Total people reached: + 24,000 reaches



Training to Equality Mark representatives



Total No. of Equality Mark representatives who participated this training:

12







Seminar on the gender pay gap and the gender pension gap

Panel 1: From School to Work: Students' decisions in choosing their careerPanel 2: From the gender pay gap to the gender pension gap

Target Audience: National policymakers, social partners, NGOs and relevant stakeholders as well as the general public.

Total No. of participants: 80 + 10 panel speakers



National Commission for the Promotion of Equality November 18, 2019 - •

The #NCPE Seminar in the #genderpaygap and the #genderpensiongap has just started! #PGEI



Seminar on the gender pay gap and the gender pension gap



Rights, Equality and Citizenship Programme 2014-2020 Project part-financed by the European Union Co-financing rate: 80% EU funds; 20% National Funds

...



Gender pay gap in Malta lower than EU average, but is increasing

💄 Giulia Magri 🛛 📓 Monday, 18 November 2019, 11:55 🛛 🗳 Last update: about 10 months ago



Seminar on the gender pay gap and the gender pension APAI gap-media coverage



Rights, Equality and Citizenship Programme 2014-2020 Project part-financed by the European Union Co-financing rate: 80% EU funds; 20% National Funds



Ba



Consultation Sessions with Trade Union Representatives Trade unions: GWU UHM MUT

Total No. of Participants envisaged: 15

Aim of the Sessions: To empower Trade Unions with knowledge

on equal pay between women and men given the important job they have when negotiating collective agreements

Online Promotion- Website

Independence

Prepare the Ground for Economic Independence



Objectives

Prepare the Ground for Economic Independence was launched in September 2018 and will run until August 2020. The project focuses on addressing the gender gaps over the life-cycle. Besides the public at large, the project has three main target groups; students, working age adults and organisations. Students are empowered to make wise choices as the decisions that they take today will have an effect on their future career prospects. Working age adults are made aware on the gender pay gap, the effects of the care penalty and unequal pay for equal work of course uplue, the conder pension can and the rick of powerty. In order to mitigate come of these issues NCRE is re-





Online Promotion- Facebook



02 7

National Commission for the Promotion of Equality July 19, 2019 · O

Have you ever thought about what leads to the #genderpaygap? Take a look at the causes and some statistics here ...

For more information on the #PGEI project visit: https://bit.ly/2PAazfe



The gender pay gap in Malta

12.2%*

What are the causes?

Women are more likely to do important unpaid tasks (household, caring etc.)



29hrs per week by women

11hrs per week by men

Men are more likely to hold decision-making positions

9.5% women in 2018

90.5% men in 2018



Women tend to take more career breaks than men Segregation in education and in the labour market

Pay discrimination



pho, figuality and Orizonality Programme 2004-2020 Project part-franced by the European Union Carlinerplog new IRIN OV Andic 20% National Funk.

*according to a 2017 Survey

5 Shares

0009



...

National Commission for the Promotion of Equality July 30, 2019 · O

We've heard about the #genderpaygap but... what about the #genderpensiongap? What causes this?

The #PGEI project focuses on addressing the gender gaps over the lifecycle, including the #genderpensiongap.

For more information on the #PGEI project visit: https://bit.ly/2PAazfe



PREPARE THE GROUND FOR ECONOMIC INDEPENDENCE



The gender pension gap in Malta

44.1%*

What are the causes?

A period of inactivity due to caring responsibilities

Horizontal segregation

- The glass ceiling
- Pay discrimination

Women are more affected by the gender pension gap as: hey are more likely to take career breaks from the labour market - they are more likely to be financially dependent

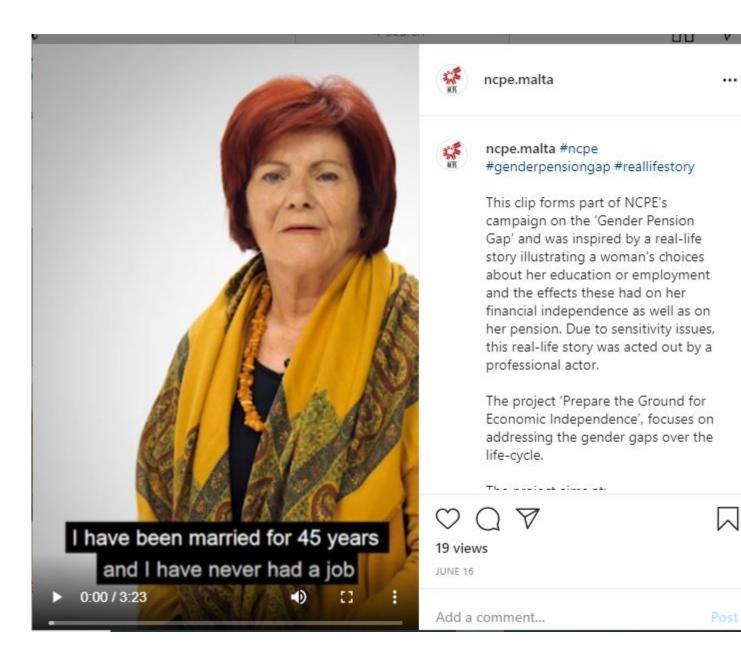
*according to 2017 figures for pensioners aged 65-

ghts, Equality and Citizenship Programma 2054-2020 Project part-financed by the European Union Co-Financing rate: 20% EU funds: 20% National Funds



7 Shares

Online Promotion- Instagram



Online Promotion-Twitter



Equinet @equineteurope

In #Malta, @ncpe_malta ran guidance sessions for #career advisors to help them understand #gender gaps in education & employment & better support young people with gender-sensitive career advice.

Read more in our Highlights #Equinet19 🛃 equineteurope.org/2020/equ ality-...

10:25 am · 22 Jul 2020 · Hootsuite Inc.

1 Like







Thank you! Any Questions?



